



CRITICAL PERSPECTIVES ON THE ADOPTION OF CIRCULAR DESIGN STRATEGIES IN THE BUILT ENVIRONMENT FOR SUSTAINABLE DEVELOPMENT IN SUB-SAHARAN AFRICA

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ABSTRACT: *Adopting circular design strategies (CDS) in building development presents a transformative approach toward sustainability by promoting resource efficiency and reducing environmental impacts. This paper examined the current landscape of CDS adoption, focusing on barriers, enablers, benefits, and critical success factors within the built environment (BE) in Sub-Saharan Africa. Drawing on a comprehensive review of global contexts literature, the study identifies and categorizes 185 factors, subsequently pruning them to 121 pertinent to the design stage. Barriers such as low awareness, regulatory gaps, and economic constraints are explored alongside enablers like leadership commitment, technological innovation, and supportive policies. The paper underscores the pivotal role of these factors in shaping sustainable building practices, emphasizing the need for tailored strategies to overcome local socio-cultural, economic, and technological challenges in the BE of Sub-Saharan Africa. This research contributes a nuanced understanding of how CDS can be effectively integrated into the BE, offering practical implications for policymakers, industry stakeholders, and researchers striving to embrace sustainable practices.*

KEYWORDS: Sustainable Development; Circular Design Strategies; Built Environment; Sub-Saharan Africa.



INTRODUCTION

Circular Economy (CE) is a crucial global sustainability trend, valued for optimizing resources, minimizing extraction impacts, and promoting efficient resource use. It represents an industrial business model that aims for waste-free systems through regenerative and restorative approaches characterized by intentional and meticulous design. CE is necessary to shift from the current linear economy (LE) model in the built environment (BE), which is unsustainable due to rapid resource depletion driven by global population growth (Shooshtarian et al., 2022). Parts of Asia and majorly Africa are expected to experience significant population increases, necessitating more infrastructure and buildings. This could lead to higher resource consumption and environmental degradation if resource-efficient building solutions are not implemented (Dabaieh et al., 2021; Ezema et al., 2015). Proactive measures are needed to develop resource optimization solutions in the Architecture, Engineering, and Construction (AEC) sector, especially in Sub-Saharan Africa, where there are limited scientific studies on adopting CE resource optimization strategies (Dabaieh et al., 2021; Ezema et al., 2023). CE can help achieve sustainability goals in Sub-Saharan Africa, as demonstrated in developed countries in the European Union (EU), Asia, and the Americas (Attia et al., 2021; Manninen et al., 2018; Ogunsanwo & Ayo-Balogun, 2020). Within the different phases of implementation in the AEC sector, the design stage is the most effective and efficient phase to accommodate innovations that could have maximum impact.

Central to CE is the adoption of circular design strategies (CDS), which advocate for a shift from the traditional LE to a regenerative model that minimizes waste and maximizes resource utilization across the lifecycle of buildings (Ghisellini et al., 2018; Kirchherr et al., 2018). Despite global imperatives to transition towards sustainable building practices, integrating CDS may face multifaceted challenges within developing countries' sociocultural, economic, and technological landscapes. The BE, encompassing construction, operation, and demolition phases, accounts for significant resource consumption, waste generation, and environmental degradation worldwide (Minunno et al., 2020). In response, CDS offers a systematic approach to design and construction, prioritizing reducing, reusing, and recycling, thereby contributing to sustainable development goals (SDGs) such as SDG 11 (sustainable cities and communities), SDG 12 (sustainable consumption and production), and SDG 13 (climate action) (Purchase et al., 2021). Understanding the barriers, enablers, benefits, and critical success factors (CSFs) that influence CDS adoption within distinct geographical and economic contexts is essential for developing strategies that foster sustainable building practices (Alhosni & Amoudi, 2019; Çetin et al., 2021). The context of Sub-Saharan Africa presents more pressing concerns.

Sub-Saharan Africa, experiencing rapid urbanization, faces escalating challenges related to resource scarcity, environmental degradation, and urban sprawl (Ogunmakinde & Olanrewaju, 2020). This research addresses critical gaps in current literature that predominantly explore CDS adoption in developed economies by focusing on the design phase of building development in the BE of Sub-Saharan Africa, characterized by unique socio-cultural, economic, and technological dynamics (Okafor et al., 2020; Wuni et al., 2021). By identifying barriers, enablers, benefits, and CSFs specific to this context, this study provides a comprehensive framework for developing targeted policies, regulations, and incentives that promote CDS adoption. The findings are pivotal for policymakers and industry stakeholders seeking to enhance sustainable practices within the BE. Additionally, the research provides actionable insights for design firms (DFs), equipping them with the knowledge to navigate



challenges and leverage opportunities associated with CDS, empowering them to innovate sustainably and competitively.

MATERIALS AND METHODS

This study employed a traditional literature review methodology to synthesize and analyze scholarly literature on adopting CDS in the BE. The review focused on peer-reviewed articles, books, conference papers, and reports published between 2010 and 2023 to capture recent developments and trends, with particular attention to insights applicable to developing economies. The literature search used academic databases such as Scopus, Web of Science, and Google Scholar. Keywords included "Circular Economy," "Circular Design Strategies," "Built Environment," "Barriers," "Enablers," "Benefits," and "Critical Success Factors," among related variations. Inclusion criteria prioritized studies addressing CDS adoption in building design and construction, focusing on barriers, enablers, benefits, and CSFs relevant to the design phase. Articles were screened based on title, abstract, and full-text review. Data extraction captured critical findings on the barriers hindering CDS adoption, enablers facilitating implementation, benefits accrued, and CSFs influencing successful adoption. The data were synthesized thematically to identify recurring themes and categorize factors.

Researchers have grouped these factors into various dimensions for clarity (Bilal et al., 2020). Standard categorizations include environmental, economic, socio-cultural, educational, technical, technological, regulatory, political, and organizational dimensions (Charef & Emmitt, 2021; Cruz Rios et al., 2021; Torgautov et al., 2021). Other classifications, such as managerial, customer, structural, and operational groupings, have been proposed by Gupta (2019) and Hossain and Khatun (2021). Selman and Gade (2020) emphasized collaboration, while Çetin et al. (2021) categorized factors by sector, and Adams et al. (2017) by building lifecycle stages as presented in Table 1. This study adopted eight groupings like Cruz Rios et al. (2021) for their comprehensive approach. Detailed categorizations are provided in Tables 2, 3, 4, and 5 for barriers, enablers, benefits, and CSFs of CDS adoption, respectively. Initially, 185 factors were identified from the literature review. After deduplication, merging similar factors, and aligning them with the study context, the list was refined to 121 factors: 26 barriers, 31 enablers, 31 benefits, and 33 CSFs.

Table 1. Grouping of Factors Influencing CDS Adoption

| Reference | Grouping | Number |
|--|---|--------|
| Debacker <i>et al.</i> , 2017 | Governmental, economic, environmental, behavioral, societal, and technological | 6 |
| Torgautov <i>et al.</i> 2021 | Political, economic, social, and technological | 4 |
| Urbinati <i>et al.</i> , 2021 | Technical/informational/technological, economic/financial, organizational, supply chain/customer management, political, and environmental | 6 |
| Alhosni & Amoudi, 2020; Hossain & Khatun, 2021 | Institutional/regulatory, technological/material, social/cultural, and market/economic/financial | 4 |
| Ghisellini <i>et al.</i> , 2018 | Economic, political, legislative, informative, and managerial | 5 |



| | | |
|--|---|---|
| Charef & Emmitt, 2021; Charef <i>et al.</i> , 2021; Morel <i>et al.</i> , 2021 | Technical, organizational, political, sociological, economic, and environmental | 6 |
| Kirchherr <i>et al.</i> , 2018 | Cultural, regulatory, market, and technological | 4 |
| Hossain <i>et al.</i> , 2020 | Environmental, economic, management/behavior, technological, social, innovation, and policy | 7 |
| Selman & Gade, 2020 | Economic, collaboration, policies, social, and technical | 5 |
| Masi <i>et al.</i> , 2018 | Financial, institutional, infrastructural, societal, and technological | 5 |
| Çetin <i>et al.</i> , 2021 | Social/cultural, organizational, financial, sectoral, technical/technological, regulatory | 6 |
| Gupta, 2019 | Financial, structural, operational, attitudinal, technological, cultural, regulatory, market, and environmental | 9 |
| Hart <i>et al.</i> , 2019 | Cultural, regulatory, financial, and sectoral | 4 |
| Cruz Rios <i>et al.</i> (2021) | Economics, educational, regulatory/legal, technical, socio-cultural, technological, organizational, and environmental | 8 |

The analysis of synthesized findings revealed patterns, contradictions, and gaps in the literature on CDS adoption in the BE. The study focused on the influence of socio-cultural, economic, and technological factors, among others, on the uptake of circular design principles in Sub-Saharan Africa, contrasting these with global trends. Comparative analysis across geographical contexts highlighted contextual factors shaping CDS adoption dynamics.

RESULTS AND DISCUSSION

Successful long-term implementation of innovations requires thoroughly examining their opportunities, challenges, drivers, and outcomes (Rahla *et al.*, 2021; Debacker *et al.*, 2017). Barriers to adopting CDS in the BE include inadequate governmental support, infrastructure needs, economic incentives, and a limited understanding of recycled and reused materials (Dunmade *et al.*, 2019; Knoth *et al.*, 2022; Rahla *et al.*, 2021). Literature reveals that barriers, enablers, benefits, and CSFs significantly influence CDS adoption in the BE (Dunmade *et al.*, 2019; Knoth *et al.*, 2022; Rahla *et al.*, 2021).

Barriers to CDS Adoption

In the literature, barriers are recognized as factors that impede the adoption and implementation of CDS in building development (Hossain & Khatun, 2021). These barriers vary by local context and have been extensively documented (Bilal *et al.*, 2020; Guerra & Leite, 2021; Hossain *et al.*, 2020; Torgautov *et al.*, 2021) as presented in Table 2.

**Table 2 Barriers to the CDS Adoption**

| Grouping | Variable | References |
|--------------------|--|--|
| Economic | High upfront costs and unclear financial case | Guerra & Leite, 2021; Charef & Emmitt, 2021 |
| | Limited Schedule and project timeline | Guerra & Leite, 2021 |
| | Low price of virgin materials | Zu Castell-Rüdenhausen et al., 2021; Cruz Rios et al., 2021 |
| | Short-termism of clients who expect a quick return on investment | Cruz Rios et al., 2021 |
| Educational | Lack of awareness, empirical knowledge, and clarity on what CDS entails among design practitioners | Guerra & Leite, 2021; Torgautov et al., 2021; Charef & Emmitt, 2021; Mahpour, 2018; Cruz Rios et al., 2021 |
| | Lack of training and education on CDS | Tirado et al., 2022; Gupta, 2019; Hartwell et al., 2021 |
| Regulatory / Legal | Lack of CE regulations, policies, fiscal incentives, and implementation guidelines | Guerra & Leite, 2021; Hossain et al., 2020; Tirado et al., 2022 |
| | Low green building rating system points for CDS | Cruz Rios et al., 2021 |
| Technical | Complexity of green building design | Mahpour, 2018 |
| | Design constraints for reclaimed materials use | Charef & Emmitt, 2021; Mahpour, 2018 |
| | Uncertainty about future spatial needs | Cruz Rios et al., 2021 |
| | Structural over-dimensioning when using salvaged materials | Cruz Rios et al., 2021 |
| | Lack of bio-based construction materials and components | Cruz Rios et al., 2021 |
| Socio-Cultural | Lack of client/user's interest and awareness | Çetin et al., 2021; van Bueren et al., 2019 |
| | Issues associated with the aesthetic quality of the architecture with reused materials | Charef & Emmitt, 2021; Rios et al., 2021; Hartwell et al., 2021 |
| technological | Data unavailability and inaccessibility | Charef & Emmitt, 2021; Torgautov et al., 2021 |
| | Lack of digital tools and logistics systems | Tirado et al., 2022 |
| | Lack of circularity metrics and EOL information in existing design tools | Cruz Rios et al., 2021 |
| | Existing design for disassembly (DfD) tools are not building information modelling (BIM)-compliant | Cruz Rios et al., 2021 |
| | Limited visualization capacity for DfD | Cruz Rios et al., 2021 |
| Organisation al | New design approach issues | Charef & Emmitt, 2021 |
| | Teamwork, new responsibilities, and multidisciplinary collaboration | Charef & Emmitt, 2021; Tirado et al., 2022 |
| | Hesitant firm culture change | Bilal et al., 2020; Gupta, 2019 |
| | Environmental benefits of reuse are not guaranteed | Cruz Rios et al., 2021 |



| | | |
|---------------|---|------------------------|
| Environmental | Not all materials can be environmentally effectively recycled | Cruz Rios et al., 2021 |
| | Environmental case of CE is poorly understood | Cruz Rios et al., 2021 |

Understanding these barriers is crucial for achieving sustainable design solutions (Liu et al., 2021). Adams et al. (2017) identified ten significant barriers in the AEC sector in the United Kingdom (UK), with the lack of market mechanisms for end-of-life recovery and insufficient incentives for end-of-life design being the most critical. Bilal et al. (2020) found twelve primary barriers in developing countries, grouped into seven dimensions of CE, highlighting a modest 58% CE implementation level. In developing countries, waste management, 3Rs, and emissions are the lowest-performing indicators, while energy efficiency receives the most attention (Kirchherr et al., 2018). Cultural barriers are primary challenges for CE implementation (Guerra & Leite, 2021). In the United States of America (US), barriers include regulatory absence, lack of awareness, resistance to change, financial constraints, and project timelines (Guerra & Leite, 2021). Similar barriers, such as low awareness and resistance to change, were identified in studies in Taiwan (van Bueren et al., 2019), Sri Lanka (Wijewansa et al., 2021), and Kazakhstan (Torgautov et al., 2021).

Masi et al. (2018) revealed that resource and energy efficiency practices are more commonly adopted than green purchasing practices, with economic concerns being significant barriers. In Nigeria, barriers to waste minimization in building design include lack of training, unclear stakeholder responsibilities, and low client interest (Olanrewaju & Ogunmakinde, 2020). Mahpour (2018) categorized barriers into behavioral, technical, and legal dimensions. Regulatory and institutional barriers are significant obstacles in Bangladesh's building sector (Hossain & Khatun, 2021). These studies highlight the diverse perspectives on barriers to CE uptake, reflecting the varied challenges across different economic contexts and sectors (Çetin et al., 2021). Regulatory constraints, bureaucratic complexities, and infrastructural deficiencies are significant barriers requiring targeted investments and strategic partnerships (Gupta, 2019; Adams et al., 2017). Economic barriers, such as perceived higher upfront costs and lack of financial incentives, hinder CDS adoption (Guerra & Leite, 2021; Kirchherr et al., 2018).

To address these barriers, integrated project delivery, incorporating CDS into technologies like BIM, systems thinking, interdisciplinary collaborations, and circular procurement management are recommended (Cruz Rios et al., 2021; Suleman et al., 2023). Circularity and green certifications should be reinforced by government regulations (Guerra & Leite, 2021; Hartwell et al., 2021). Green Building Councils in Sub-Saharan Africa should develop local context-driven circularity performance assessment systems, and existing certifications should assign more weight to circularity. Government investment in prefabrication and off-site construction factories can also reduce CDS adoption costs.



Enablers of CDS Adoption

The section discusses the factors that facilitate the adoption of CDS in building developments, as presented in Table 3. Alhosni and Amoudi (2019) highlight the importance of understanding these enablers to accelerate circularity. Kanters (2020) found that client interests, attitudes, and directives significantly drive the circular building sector by aiding decision-making processes among European architects and consultants. Çetin et al. (2021) identified 26 enablers within Dutch Social Housing Organizations, emphasizing leadership support, cost-effective circular materials, research and development (R&D) innovations, technological advancements, and CE incentives across various dimensions. Organizational enablers were deemed crucial, especially those addressing energy transitions and shifts from linear to circular systems.

Gupta (2019) emphasized public-private partnerships in India as key to achieving circularity. Hart et al. (2019) reviewed literature identifying 20 enablers across sectoral, financial, regulatory, and cultural domains, particularly emphasizing cultural and market aspects. Adams et al. (2017) underscored the importance of a clear business case and the development of tools, metrics, and design guidelines for CDS adoption in the UK. Guerra and Leite (2021) pointed to data availability, training, cultural shifts, voluntary stewardship, and CE policies as key drivers in the US-built environment. Alhosni and Amoudi (2019) also identified 20 drivers in Oman's built environment, emphasizing government regulations, public awareness, public-private partnerships, and recovery infrastructure development. Strong leadership commitment is pivotal for driving organizational change towards sustainability (Çetin et al., 2021). Firms with proactive leadership in integrating CE principles exhibit higher resilience and competitive advantage (Kanters, 2020). R&D initiatives are crucial for advancing technological innovations and sustainable materials essential for CDS (Purchase et al., 2021).

Table 3 Enablers of CDS Adoption

| Group | Variable | Source |
|----------------|---|--|
| Socio-cultural | Best practice case studies and pilot projects | Çetin et al., 2021; Hart et al., 2019 |
| | Clients interest in circular building | Kanters, 2020; Hart et al., 2019 |
| | Exercising leadership, raising public awareness, and educating stakeholders | Cruz Rios et al., 2021 |
| | Integrating CE in contractual requirements for design | Cruz Rios et al., 2021 |
| | Public-private partnerships and longer-term relationships | Gupta, 2019; Alhosni & Amoudi, 2020 |
| Technological | Enabling technologies for recovery and digital marketplaces for secondary materials | Adams et al., 2017; Çetin et al., 2021 |
| | Development of a circular procurement system | Çetin et al., 2021; Hart et al., 2019 |



| | | |
|----------------------|---|--|
| | Integrating Circular design strategies to ICT (GreenBIM use) | Hentges et al., 2021 |
| Economic | Lower cost of circular materials and urban mining | Çetin et al., 2021 |
| | Financial incentives to use secondary materials | Olanrewaju & Ogunmakinde, 2020 |
| | Sufficient funding for circular-designed projects | Çetin et al., 2021 |
| | Developing Whole life costing on circular design strategies for business case | Hart et al., 2019; Adams et al., 2017; Çetin et al., 2021 |
| | Tax benefits for circular design strategies, demolition, and carbon taxes | Hentges et al., 2021; Cruz Rios et al., 2021 |
| | Circular business models (CBMs) | Hart et al., 2019 |
| Educational | CE training, education, and workshops | Olanrewaju & Ogunmakinde, 2020 |
| | Professional awareness-raising events | Alhosni & Amoudi, 2020 |
| Organisational | Commitment and support from top management | Çetin et al., 2021 |
| | High priority on circularity within the organisation | Çetin et al., 2021 |
| | Collaboration of internal teams | Çetin et al., 2021 |
| | Research and development innovation | Çetin et al., 2021; Hart et al., 2019 |
| | Integrating LCA into Design tools and circular design strategies | Hart et al., 2019; Adams et al., 2017; |
| | Organisations' cultural change | Guerra & Leite, 2021 |
| | Assigning CE consultants to assist design | Cruz Rios et al., 2021 |
| Regulation/ Legal | CE regulations, policies, market-based incentives, and action plans | Çetin et al., 2021; Olanrewaju & Ogunmakinde, 2020; |
| | Development of standards and improving current methodologies for assessments | Çetin et al., 2021; Hart et al., 2019; Hentges et al., 2021; |
| | Zero-waste policies | Cruz Rios et al., 2021 |
| Technical | Complex design solutions | Torgautov et al., 2021 |



| | | |
|--|---|--|
| | Developing Design standardization for reused and recycled building components | Torgautov et al., 2021 |
| | CDS data availability for decision-making | Guerra & Leite, 2021 |
| | Popularization of stewardship programmes and allocating more points to CDS | Guera & Leite, 2021; Adams et al., 2017; Hentges et al., 2021; |
| | Interdisciplinary and multidisciplinary collaboration among sector parties | Çetin et al., 2021; Hart et al., 2019; Hart et al., 2019 |

Collaboration between academia, industry, and government agencies accelerates CDS adoption through knowledge sharing and technology transfer (Wuni & Shen, 2022). Regulatory support, including policies incentivizing sustainable practices and penalizing environmental degradation, is fundamental for CDS adoption (Alhosni & Amoudi, 2019). Government-led initiatives promoting green building certifications and sustainability standards are also vital (Ghisellini et al., 2018).

Practically, design firms should receive training in leadership skills for effective stakeholder management (Suleman et al., 2024). Architects play a central role in the transition by fostering collaboration. Regulatory bodies in Sub-Saharan Africa, like the Architects' Registration Council of Nigeria (ARCON) and the Council for the Regulation of Engineering in Nigeria (COREN), could incorporate CDS training into their continuing professional development programs (CPDPs). Design firms should establish internal mechanisms for CDS implementation, fostering stakeholder commitment, especially from clients. Top-down approaches, including government-funded research and reference projects, are most effective for promoting circular building projects in the BE of Sub-Saharan Africa.

Benefits of CDS Adoption

Enormous benefits reside in the adoption of CDS in building developments, most notably around resource scarcity, issues of affordability, and environmental degradation. Table 4 presents the benefits identified from the reviewed literature.

Table 4. Benefits of CDS Adoption

| Group | Variable | Source |
|---------------|---|---|
| Environmental | Lesser burden on the ecosystem and resource utilisation | Guerra & Leite, 2021; Adams et al., 2017 |
| | Reduction of greenhouse gas emissions | Guerra & Leite, 2021; Minunno et al., 2020 |
| | Reduce CDW generation | Guerra & Leite, 2021 |



| | | |
|----------------|---|--|
| | Reduction in the energy use | Ghisellini et al., 2018 |
| | Decreased volume of waste going to the landfills | Purchase et al., 2021 |
| | Protection of underground and surface waterways and streams | Purchase et al., 2021 |
| | Increase the utilisation of recycled materials | Purchase et al., 2021 |
| | Preserve and conserve biodiversity | Purchase et al., 2021 |
| | Reduce pollution | Purchase et al., 2021 |
| Economic | Resource productivity | Guerra & Leite, 2021 |
| | Materials price volatility and supply risks | Guerra & Leite, 2021; Adams et al., 2017 |
| | Controlling environmental and public health externalities | Guerra & Leite, 2021 |
| | Employment creation | Laurea, 2020 |
| | Improve self-sufficiency of the sector | Ghisellini et al., 2018 |
| | Increase in GDP | Adams et al., 2017 |
| | Component reuse | Minunno et al., 2020 |
| | Market for reusable components | Minunno et al., 2020 |
| | Potential operating cost savings | Minunno et al., 2020 |
| | Increase of revenues | Laurea, 2020 |
| | Shorter payback period ROI in recycling plants | Ghisellini et al., 2018 |
| Organisational | Higher competitiveness | Adams et al., 2017 |
| | Resource security | Adams et al., 2017 |
| | Multiple business models | Adams et al., 2017 |
| | New Horizon for Eco-innovations | Minunno et al., 2020 |
| Educational | Development of new skill sets | Purchase et al., 2021 |
| Socio-cultural | More quality land for development | Purchase et al., 2021 |
| | Reduction of land converted to landfills | Minunno et al., 2020 |
| | Improve public health | Purchase et al., 2021 |



| | | |
|-------------------|--|-------------------------------|
| Regulatory /legal | Governmental and stakeholders meeting sustainability goals | Purchase et al., 2021 |
| | Regulations on certification of secondary use components | focusing Minunno et al., 2020 |
| | Corporate social responsibility practices | Laurea, 2020 |

The study by Ghisellini et al. (2018) indicated that CE innovates the entire value chain processes from the single end-of-life operated by the LE to a multiple cycling dimension in the use of resources to improve effectiveness and optimization. The availability of secondary use material market, shorter transportation distance, and process and method of deconstruction influence the environmental impact and economic value of salvaged materials. Refurbishing is better than demolition or new construction (Ghisellini *et al.*, 2018), and there is a shorter payback period for return on investment in recycling plants. In the review by Purchase *et al.* (2021) on the impact of CE on construction and demolition waste management, identified meeting sustainability goals, improved public health, reduction of pollutants and greenhouse gas emissions, quality land for meeting housing demand, conserving, and preserving biodiversity, and job creation as the main benefits of adopting circularity strategies in buildings. Minunno *et al.* (2020) undertook a comparative study between a circular modular building designed for disassembly and secondary-use steel structures with the conventional linear modular building to assess the environmental benefits of adopting secondary-use materials through a lifecycle assessment method. It was found that an 88% reduction in greenhouse gas emission and eutrophication and a reduction of the acidification potentials by 87% were recorded in the circular building. In addition, these advantages include reductions in landfill usage, the reuse of components, fostering innovation in the sector, and creating markets for reusable building materials.

From the sustainability perspective, the benefits associated with CDS adoption in the BE are multifaceted, encompassing environmental, economic, and social dimensions. Environmental benefits include significant reductions in resource consumption, greenhouse gas emissions, and waste generation (Purchase et al., 2021). Modular construction and material reuse contribute to enhanced resource efficiency and minimize the environmental footprint of building projects (Minunno et al., 2020). Economically, CDS adoption promises long-term cost savings and improved operational efficiencies through reduced energy consumption and lifecycle costs (Ghisellini et al., 2018). Enhanced market competitiveness and brand reputation further underscore the economic advantages of sustainable building practices (Adams et al., 2017). Socially, CDS adoption promotes healthier indoor environments, improved occupant well-being, and community engagement (Minunno et al., 2020). Strategies that prioritize social equity and inclusivity in building design contribute to sustainable urban development and enhance the quality of life for residents (Ghisellini et al., 2018).

The practical implications of these findings suggest that stakeholders need to take on an influential leadership role in promoting awareness of CDS and their benefits across the value chain. They should enhance their technical skills in CDS through knowledge sharing and invest in GreenBIM to achieve CDS environmental goals (Suleman et al., 2023a). Integrating other design optimization software into workflows can facilitate early assessment and evaluation of



design options that best address specific environmental challenges. These findings can help develop design guidelines and tools to simplify CDS implementation. Specifying reclaimed or reused materials and components in building designs can ensure environmental resource security, utilize on-site construction waste, and reduce carbon emissions by minimizing waste transport to landfills (Purchase et al., 2021). The shift to a circular BE in Sub-Saharan Africa offers various environmental benefits through stakeholder engagement in public-private partnerships on case projects, policy amendments in building codes and regulations, and voluntary stewardship for building circularity. However, strategic government policies and regulations are crucial for driving this systemic shift. The availability of incentives for circular building design should increase interest among stakeholders. Therefore, the government should legislate policies that subsidize statutory fees for circular building design and provide incentives for design with reuse. Additionally, the government should assist in establishing a reclaimed material market to facilitate reverse logistics.

Critical Success Factors of CDS Adoption

CSFs have been defined across various disciplines as critical elements crucial for successful innovation or development (Rockart, 1979; Lu & Yuan, 2010; Wuni & Shen, 2022). Lu et al. (2008) emphasize that CSFs are particularly effective in managing complex phenomena and prioritizing significant factors amidst competition among multiple success factors. Wang et al. (2014) suggest that identifying CSFs depends on prevalent urbanization development practices in specific locales. Confusion sometimes arises between barriers and success factors because these elements can be interdependent (Knoth et al., 2022), impacting effective resource optimization strategies in building design (Wang et al., 2014). This review identifies CSFs directly influencing the design stage (see Table 5).

Table 5. Critical Success Factors of the Adoption of CDS

| Group | Variable | Source |
|----------------|--|---------------------------------------|
| Educational | Awareness and change in culture | Knoth et al., 2022; Wang et al., 2014 |
| | Cooperation and communication | Knoth et al., 2022 |
| | Risk sharing | Knoth et al., 2022 |
| | Circular practices in the curriculum of institutions | Knoth et al., 2022 |
| | Design strategy training and knowledge | Knoth et al., 2022; Wuni & Shen, 2022 |
| Technical | Expertise in circular building design and material reuse | Knoth et al., 2022; Lu et al., 2008 |
| | Innovative solutions | Knoth et al., 2022 |
| | Fewer design changes | Lu et al., 2008 |
| | Early design completion and freezing | Wuni & Shen, 2022 |
| | Design for manufacture, assembly, and circular economy | Wuni & Shen, 2022 |
| | R&D in material optimisation | Lu et al., 2008 |
| | Adequate lead time for the bespoke processes | Wuni & Shen, 2022 |
| Socio-cultural | Early involvement of stakeholders | Knoth et al., 2022; Wuni & Shen, 2022 |
| | Effective leadership | Wuni & Shen, 2022 |



| | | |
|----------------------|--|---------------------------------------|
| Technological | Establish infrastructure | Knoth et al., 2022 |
| | Digitalization and standardisation | Knoth et al., 2022 |
| | Low-waste building technologies | Lu et al., 2008 |
| | Effective use of BIM | Wuni & Shen, 2022 |
| Economic | Involve specialists in reuse in the design process | Knoth et al., 2022 |
| | Innovative reuse | Knoth et al., 2022 |
| | Creativity and innovative capacity | Knoth et al., 2022 |
| | Circular business models | Knoth et al., 2022 |
| | Customer demand | Knoth et al., 2022 |
| | Financial incentives for reusing materials | Knoth et al., 2022; Wang et al., 2014 |
| | Funding scheme for component reuse | Knoth et al., 2022 |
| Legal/ Regulatory | Reuse-friendly regulations and stricter requirements for reuse | Knoth et al., 2022 |
| | Responsibility for documentation: certification agencies | Knoth et al., 2022; Wuni & Shen, 2022 |
| | Setting ambitious and achievable goals in the early planning stage | Wang et al., 2014 |
| | Reuse-focused collaborative procurement process | Wang et al., 2014; Wuni & Shen, 2022 |
| | Construction waste regulations | Wang et al., 2014; Lu & Yuan, 2010 |
| | Market-stimulating systems | Wang et al., 2014; Lu et al., 2008 |
| | Waste reduction investment | Wang et al., 2014 |
| Environmental | Suitable site characteristics and layout | Wuni & Shen, 2022 |

Knoth et al. (2022) employed a qualitative approach in their study on component reuse in the Norwegian building sector (REBUS project). They identified eighteen success factors categorized under business frameworks, mindsets, knowledge, legal frameworks, and reuse infrastructure through thematic analysis of semi-structured interviews. The result revealed that business and legal frameworks are the CSFs most common in the Norwegian building sector. In another study by Wang *et al.* (2014), they investigated the CSFs associated with implementing waste minimization design in Shenzhen, China, through a quantitative survey approach. In the review, nineteen factors were highlighted. Through *t-value* statistical analysis of the quantitative data, six critical factors emerged as the most significant: investment in waste minimization, financial incentives, design freezing, modular design, large-panel metal formworks, and prefabrication of building components. In an early study from the same experimental zone, Lu and Yuan (2010) explored the CSFs that can facilitate waste management through a mixed-method approach. The study identified eighteen (18) selected success factors, and the outcome revealed seven CSFs, similar to those of the later study. However, this study emphasized awareness, low-waste building technologies, and research and development as some of the most significant CSFs. Wuni and Shen (2022) identified 21 CSFs for circular modular buildings in Hong Kong, emphasizing early design completion, client commitment, leadership support, project team knowledge, and collaboration. Malik et al. (2022) highlighted leadership and management approaches as crucial in India. Khitous et al. (2022) identified inter-firm collaboration, shared vision, technology, stakeholder participation, and CE knowledge as key in Italy.



Global studies show that factors influencing CDS adoption in building development differ by region (Dunmade et al., 2019; Debacker et al., 2017; Ezeudu et al., 2021; Hart et al., 2019). Most studies focus on Europe, Asia, and the Americas, which may not apply to Sub-Saharan Africa. Identifying and leveraging CSFs is crucial for overcoming barriers and maximizing CDS benefits in the built environment. Strategic planning, stakeholder engagement, and integrating CDS into core business strategies are pivotal (Lu & Yuan, 2010; Wuni & Shen, 2022). Capacity building and continuous education enhance stakeholder competencies and foster a culture of sustainability (Lu et al., 2008). Collaborative partnerships facilitate knowledge exchange and collective action towards sustainability goals (Gupta, 2019). Government-industry partnerships support policy alignment and green building certifications (Guerra & Leite, 2021).

Comparative analysis highlights contextual nuances specific to Sub-Saharan Africa. Differences in regulatory frameworks, technological readiness, and cultural perceptions influence CDS adoption (Malik et al., 2022). Tailored interventions and localized strategies are essential for overcoming context-specific barriers. Training architects and engineers in CDS, focusing on material reusability and circular design, is crucial. Governments should create enabling environments through legislation and incentives to foster stakeholder adoption. Stakeholders should adopt circular procurement systems and voluntary stewardship programs like Zero-waste certification. Early design freezing, fewer modifications, and effective communication of design intents can facilitate CDS adoption. Existing building codes may hinder CDS uptake; innovative design approaches are needed to incorporate demolition techniques for material recovery in renovation projects.

CONCLUSION

A complex interplay of barriers, enablers, benefits, and CSFs influences the adoption of CDS in the BE. Regulatory constraints, infrastructural deficiencies, and economic challenges hinder widespread adoption. Overcoming these hurdles requires addressing regulatory constraints, enhancing infrastructural capabilities, and fostering collaborative partnerships among stakeholders. Critical enablers such as leadership commitment, research and development, and regulatory support provide pathways for advancing sustainable building practices. Benefits associated with CDS adoption include environmental stewardship, economic resilience, and social well-being, contributing to resource efficiency and long-term cost savings. Recommendations to promote CDS adoption include developing supportive policies, investing in capacity building, fostering partnerships, and promoting research and development in sustainable technologies and practices.

Further research should focus on quantifying environmental, economic, and social benefits, assessing sector-specific challenges, and evaluating policy effectiveness to enhance sustainability goals. Embracing a holistic approach integrating research, policy innovation, and partnerships is crucial for realizing the transformative potential of CE principles in the BE of Sub-Saharan Africa. This study provides foundational insights into CDS adoption in the BE and advocates for sustainable development practices, contributing to the global discourse on urban sustainability from Sub-Saharan Africa.



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